



2024



TARUMT
TUNKU ABDUL RAHMAN UNIVERSITY OF
MANAGEMENT AND TECHNOLOGY

BEYOND EDUCATION

FACULTY OF COMMUNICATION AND CREATIVE INDUSTRIES

UNDERGRADUATE PROGRAMMES

TUNKU ABDUL RAHMAN UNIVERSITY OF MANAGEMENT AND TECHNOLOGY_{DU058(W)}

Wholly owned by the TARC Education Foundation (Reg. No.: 201301003979 (1033820-M))

The Faculty of Communication and Creative Industries (FCCI) offers Diploma and Bachelor Degree programmes in Mass Communication and Creative Arts. We offer a learning experience which is fulfilling and fun-filled through hands-on learning, practical assignments and case studies as well as internship programme which will challenge you to think creatively and hone your presentation and event management skills as well. We are committed to honing your know-hows and expertise to ensure that you have the qualities to stand out and be highly sought after by the relevant industries. We will mentor you on the critical skills that will aid you in achieving academic excellence and developing professional practices that will pave the way for you to become capable and employable graduates who will excel well in the employment market.



What Our Graduates / Students Say



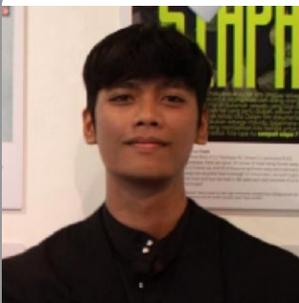
THIVIYA BALAKRISHNAN



“ Studying here, a significant portion of my time was dedicated to practical video production assignments. Despite the challenges, I derived immense pleasure and enjoyment from the process. The well-honed skills of time management and discipline I possess today were nurtured while studying here. The academic staff consistently exhibited understanding, provided exceptional support, and were always available to assist us with any challenges we faced. This enabled me to commence my career at a young age, accumulate valuable working experience early and propel myself to where I am today. ”

TV Host & Emcee

Bachelor of Communication (Honours) in Broadcasting - Graduated in 2018



**MUHAMMAD
AIMAN SHARIFUDDIN**



“ Studying at TAR UMT has been an incredible journey of creative exploration and skill development. I developed a solid foundation in various key aspects such as design principles, software proficiency, and conceptual thinking. The campus life here is vibrant and dynamic, it offers a wide range of extracurricular activities and design workshops. Being surrounded by like-minded individuals and immersed in a creative environment has been truly inspiring that fostered a sense of community and fuelled my passion for graphic design. Overall, my campus life in TAR UMT has shaped me into a confident and versatile designer who is ready to embark on a fulfilling career in the field! ”

Bachelor of Design (Honours) in Graphic Design



TOBY HEE CHEN YEE



“ The decision to pursue my journalism degree at TAR UC (now TAR UMT) was definitely one of the best choices I've made. TAR UMT not only taught me the necessary knowledge and skills to excel in the industry, but it also taught me the passion and importance of pursuing the truth, shaping good public opinion and making a better society. The campus environment is welcoming and friendly as fellow students and mentors are able to exchange ideas and inspire one another. I'm grateful and proud of the valuable education experience and support I received that helped me to advance into the industry I'm in today. ”

Deputy Chief of Digital Media

Bachelor of Communication (Honours) in Journalism - Graduated in 2017

The Faculty of
Communication & Creative Industries is
ISO 9001:2015 Certified



CERTIFIED TO ISO 9001:2015
CERT. NO. : MY-QMS 02847

Awarded **MDEC Premier Digital Tech University**, a recognition for TAR UMT as preferred institution for future digital talents.



Employable
graduates.

Strong
industry links.

Why study at the
**FACULTY OF
COMMUNICATION
AND CREATIVE
INDUSTRIES**

Well-qualified
and **experienced**
lecturers trained
in both local
and overseas
universities.

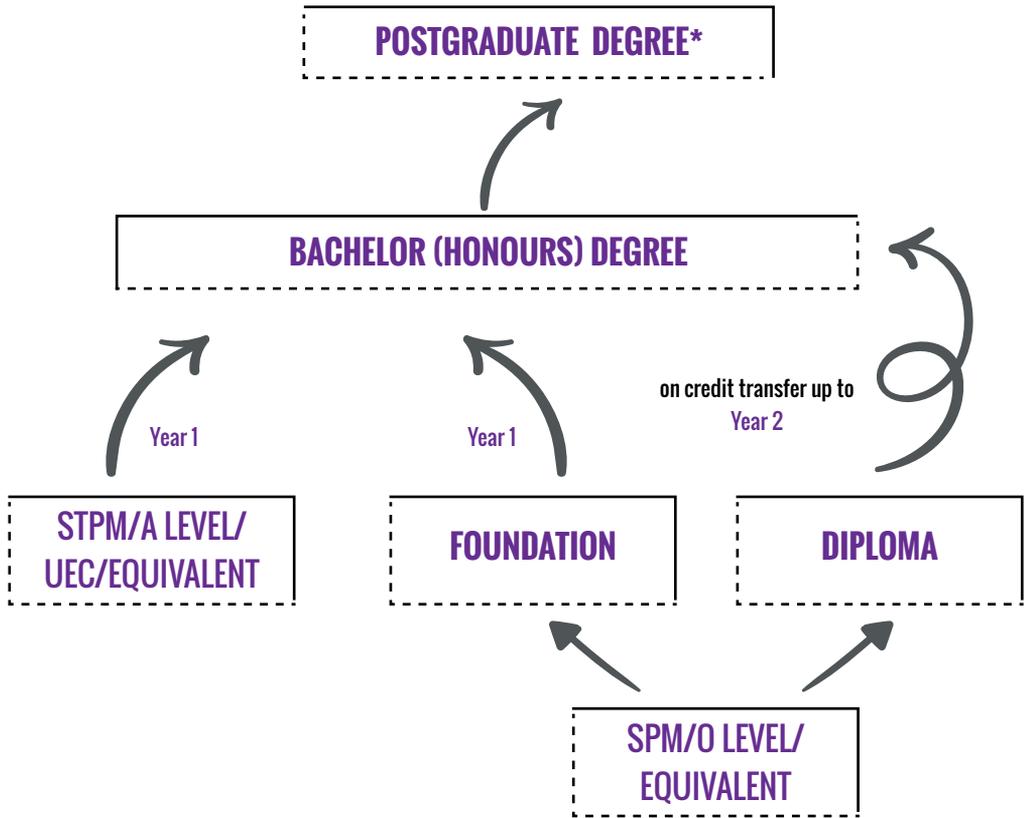
Moulding
students
into award
winners.

Experiential
learning.

State-of-the-art
facilities.

Experiential
learning.

GENERAL PROGRESSION ROUTE



* The Faculty of Communication and Creative Industries offers the following postgraduate programme:

- **Doctor of Philosophy in Communication**
[N/0323/8/0001][07/30](MQA/PA16479)
- **Master of Arts in Communication**
[N/321/7/0240][10/25](MQA/PA13942)

2024 INTAKES	FEBRUARY	COMMENCEMENT DATE:
	<ul style="list-style-type: none"> • Foundation • Selected Bachelor Degree/ Diploma programmes 	19/02/2024
	JUNE	COMMENCEMENT DATE:
	<ul style="list-style-type: none"> • Foundation • Bachelor Degree & Diploma 	21/06/2024 24/06/2024
OCTOBER/NOVEMBER	COMMENCEMENT DATE:	
<ul style="list-style-type: none"> • Foundation • Selected Bachelor Degree/ Diploma programmes 	11/10/2024 14/11/2024	

PROGRAMMES OFFERED

04

PROGRAMMES OFFERED

Foundation (1 Year)



Bachelor Degree (3 Years)

➤ Foundation in Arts
(Track C) **KL**

- Bachelor of Communication (Honours) in Advertising **KL**
- Bachelor of Communication (Honours) in Broadcasting **KL**
- Bachelor of Communication (Honours) in Journalism **KL**
- Bachelor of Communication (Honours) in Media Studies **KL**
- Bachelor of Communication Studies (Honours) **PK**
- Bachelor of Public Relations (Honours) **KL/PG**
- Bachelor of Creative Multimedia (Honours) **KL**
- Bachelor of Design (Honours) in Graphic Design **KL**
- Bachelor of Design (Honours) in Fashion Design **KL**



PROGRAMMES OFFERED

on credit transfer up to
Year 2 →

Diploma (2 Years)

Bachelor Degree (3 Years)

- | | |
|---|--|
| ➤ Diploma in Advertising KL | ➤ Bachelor of Communication (Honours) in Advertising KL |
| ➤ Diploma in Broadcast Communication KL/PG | ➤ Bachelor of Communication (Honours) in Broadcasting KL |
| ➤ Diploma in Journalism KL | ➤ Bachelor of Communication (Honours) in Journalism KL |
| ➤ Diploma in Media Studies KL | ➤ Bachelor of Communication (Honours) in Media Studies KL |
| ➤ Diploma in Communication and Media Studies PK | ➤ Bachelor of Communication Studies (Honours) PK |
| ➤ Diploma in Public Relations KL/PG/PK | ➤ Bachelor of Public Relations (Honours) KL/PG |
| ➤ Diploma in Multimedia Design KL
(2 Years 4 Months) | ➤ Bachelor of Creative Multimedia (Honours) KL |
| ➤ Diploma in Graphic Design KL | ➤ Bachelor of Design (Honours) in Graphic Design KL |
| ➤ Diploma in Fashion Design KL | ➤ Bachelor of Design (Honours) in Fashion Design KL |

ADVERTISING

This programme encompasses the basic knowledge and practical skills of advertising, media and communication. This programme aims not only to produce advertising personnel who can apply the relevant skills in the field of advertising, but also to offer students a greater depth of knowledge and practical skills in terms of management and persuasive communication, preparing students to join a competitive and dynamic industry. Students will also develop a critical understanding and appreciation of the advertising profession, in addition to acquiring relevant computer software skills.



Career Prospects

- Advertising Account Executives
- Media Planners
- Social Media Executives
- Digital Marketing Executives
- Brand Executives
- Advertising & Promotion Executives
- Creative Directors
- Copywriters
- Multimedia Content Creators
- Market & Consumer Analysts



Level & Campus

Bachelor of Communication (Honours) in Advertising - 3 years

- **KL** [R2/0323/6/0097A](09/28)(MQA/FA3878)

Diploma in Advertising - 2 years

- **KL** [R2/342/4/0072](08/28)(AA0082)

JOURNALISM

This programme caters for students who wish to develop a successful career in the journalism and media industry. With industry driven content, the programme offers a teaching and experiential learning experience that prepares students with enhanced and progressive skills for professional media reporting. With a focus on an enriching learning experience, the programme prepares students for a challenging and fast evolving media world. The programme also explores the local Malaysian and global media context to produce graduates that are highly employable in the industry.



Career Prospects

- Journalists
- Writers
- Reporters
- Copy Editors
- Editors
- Communications Executive



Level & Campus

Bachelor of Communication (Honours) in Journalism - 3 years

- **KL** [R2/0321/6/0094A](09/28)(MQA/FA3937)

Diploma in Journalism - 2 years

- **KL** [R2/321/4/0088](08/28)(AA0081)

BROADCASTING/BROADCAST COMMUNICATION

This programme entails knowledge and skills for the technical understanding, writing, scripting, presenting and organising of traditional and new broadcast media. There are also specific courses designed to enhance the depth of knowledge and appreciation of the broadcast communication industry, like Film Appreciation, Criticism and Interpretation, Cinematography and Visual Communication, Production and Multimedia, Radio Journalism, Communication Technology, Communication Theories, as well as application in Audio, Television and Video Production. Students will engage in all aspects of the creation and production works.



Career Prospects

- TV and radio programming
- Disc Jockeys (Radio Announcer)
- Research writing for broadcast media
- Digital content creation
- Production houses
- Film industry
- Creative agencies and industries



Level & Campus

Bachelor of Communication (Honours) in Broadcasting - 3 years

- **KL** (R2/0323/6/0096A)(09/28)(MQA/FA3939)

Diploma in Broadcast Communication - 2 years

- **KL** (R2/321/4/0087)(08/28)(AA0083)
- **PG** (R2/0323/4/0106A)(11/28)(MQA/FA3524)

MEDIA STUDIES

This programme takes the relationships between media and society to a greater height where students are exposed to various actors, interests and issues that revolve around the media systems. Students will acquire knowledge concerning media policies, industries, literacies, audiences, cultures and social concerns. This programme further complements students' conceptual understanding with research, writing, computing and organisational skills that will enhance their competitiveness in the employment market.



Career Prospects

- Social Media Expert
- Media Crisis Management
- Public Communication
- Producers of Information
- Media Writers
- Educators
- Media planner



Level & Campus

Bachelor of Communication (Honours) in Media Studies - 3 years

- **KL** (R2/0323/6/0095A)(09/28)(MQA/FA3938)

Diploma in Media Studies - 2 years

- **KL** (R2/0323/4/0089A)(08/28)(AA0085)

COMMUNICATION STUDIES

This programme is designed to equip communication graduates with new skills required for the digital economy. Theories and practices blended with industry know-how in the 'new forms' of the communication industry will be given priorities in this programme. Part of the programme content that makes our graduates content creators includes courses such as the new media, digital publishing, video production, web design and social media analytics. Another part of the programme that nurtures our graduates to be creative and critical thinkers includes speaking and writing courses, research skills and communication projects. Thus, graduates of this programme who understand inter-cultural communication, integrated marketing communication across various media platforms, collaborative projects with diverse resources, new media tools and other evolving communication platforms are expected to be effective communicators in the workplace.



Career Prospects

- Communications Executives
- Media Producers
- Copywriters
- Social Media Manager
- Web Content Writers
- MarComm Executives
- Media Researcher
- Creative Content Provider
- Corporate Communication Executives



Level & Campus

Bachelor of Communication Studies
(Honours) – 3 years

- **PK** [N/321/6/0252](01/25)(MQA/FA12927)

Diploma in Communication and Media
Studies – 2 years

- **PK** [R/321/4/0213](04/27)(MQA/FA7542)

PUBLIC RELATIONS

This programme develops students' practical expertise in formulating media strategies, managing and running PR campaigns, producing PR write-ups and promotional material. To produce PR professionals, media liaisons and strategic managers, it entails courses in corporate communication, integrated marketing communication, crisis management, employee and community relations, public opinion, advertising, social media, ethics, in both the Malaysian and global contexts. Students' experiential skills are enhanced via case studies, campaigns and internship.



Career Prospects

- Supervisory and strategic-level personnel in PR
- Marketing
- Communication
- Advertising
- Events management
- Hospitality
- Customer Relations



Level & Campus

Bachelor of Public Relations (Honours)
- 3 years

- **KL** [R2/0323/6/0101A](10/28)(MQA/FA3940)
- **PG** [N/321/6/0251](01/25)(MQA/FA12307)

Diploma in Public Relations - 2 years

- **KL** [R2/0323/4/0073A](08/28)(MQA/FA10790)
- **PG** [R2/0323/4/0252A](09/28)(MQA/FA10816)
- **PK** [R2/0323/4/0254A](09/28)(MQA/FA10854)

MULTIMEDIA DESIGN

This programme aims to impart knowledge and develop skills in studio-based design process and techniques which enable graduates to choose in and perform a wide range of career setting relevant to various media related industries.

Multimedia Design is an ever-evolving field. In order to thrive in such an industry, graduates are not only equipped with the skills and knowledge required, but also the ability to improve and adopt to the evolving industry. The programme constantly makes improvement in terms of technological advancement as well as design trend to compare and compete on industrial level.

We are locally and internationally recognised; graduates are widely accepted by local and creative industries overseas. The programme actively supports participation in creative workshops, events, and competitions and has been awarded with numerous achievements. The programme also includes a 3-month internship period, allowing students to practically experience and involve themselves in managing industrial level projects.

Career Prospects

- Interactive Media Artists / Designers
- UX & Web Designers
- Mobile Application Developers
- Social Media / Content Designers
- 2D / 3D Animators
- Motion Designers
- Digital Filmmakers / Editors
- Post Production Designers / Compositors
- Instructional Designers / Game Designers
- Creative Technologies Entrepreneurs

Level & Campus

Bachelor of Creative Multimedia (Honours)

- 3 years

- **KL** (R2/0211/6/0147A)(09/28)(MQA/FA3880)

Diploma in Multimedia Design

- 2 years 4 months

- **KL** (R2/0211/4/0138A)(08/28)(AA0090)



GRAPHIC DESIGN

This programme is an integrated design study that helps develop your creative passion, specifically focusing on fostering your conceptual and technical design skills. Graphic design course is also known as communication design. It is the art and practice of planning and projecting ideas through visual and textual forms for user experience. Forms of communication designed could be represented in physical and or virtual state accompanied by interactive engagement and or display.

Courses in Graphic Design will nurture your design capabilities of working across a range of creative industry-relevant practice from commercial, education to environment, cultural, and civic sectors. Each area of explorations will focus on graphical aspects of print, illustration and screen-based interactive design which contribute to the problem-solving challenges in any area of visual communication.

Throughout the programme, you will indulge in developing your creative ideas in subject area such as advertising, branding, digital visualisation, photography, illustration and concept. These studies are essential to the development of becoming a trained professional graphic designer, while the learning process exposes you to opportunities of developing your progressive graphic design portfolio, to prepare you for better future career prospect.

Career Prospects

- Illustrators
- Art Directors
- Typographers
- Brand Designers
- Signage Designers
- Graphic Designers
- Design Consultants
- Packaging Designers
- Web Page Designers
- Interaction Designers
- Communication Designers
- Sales Promotion Designers

Level & Campus

Bachelor of Design (Honours)
in Graphic Design - 3 years

- **KL** (R2/0211/6/0146A)(09/28)(MQA/FA3936)

Diploma in Graphic Design - 2 years

- **KL** (R2/213/4/0139)(08/28)(AA0084)



FASHION DESIGN

This programme provides academic and specialised practical knowledge to prepare students for careers in the fashion industry, or for the professional seeking to upgrade skills in apparel construction, pattern making, draping, tailoring and other related fashion design industry.

Students will be given the opportunities to perform competitively within the local and international fashion industry, combining creative and intellectual approaches to visual-design innovations with strong theoretical as well as learning both traditional and computer-generated design in developing individual sense of design style.

This programme is focused on acquiring the technical and professional skills required by the fashion industry, while developing a personal fashion signature and prepared to seek entry-level employment such as costume designer, assistant fashion buyer, fashion designer, or seamstress.

Career Prospects

- Fashion & Image Consultants
- Fashion & Apparel Designers
- Garment Manufacturing Designers
- Garment & Textile Designers
- Fashion Designers
- Fashion & Textiles Merchandisers
- Costume for Performing Arts Designers
- Fashion Retailers
- Pattern Makers
- Paper Pattern Digitizer and Grader
- Visual Merchandisers
- Fashion Event Organisers
- Fashion Stylists
- Fashion Illustrators
- Wardrobe Assistants

Level & Campus

Bachelor of Design (Honours)
in Fashion Design - 3 years

- **KL** (R2/0212/6/0096A)(09/28)(MQA/FA3879)

Diploma in Fashion Design - 2 years

- **KL** (R2/214/4/0089)(08/28)(AA0089)



BACHELOR DEGREE ENTRY REQUIREMENTS

	STPM	A Level	UEC	Other IHL	TAR UMT/TAR UC
Bachelor of Communication (Honours) in Advertising	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> Foundation in Arts (Track C)
Bachelor of Communication (Honours) in Broadcasting					OR
Bachelor of Communication (Honours) in Journalism					<ul style="list-style-type: none"> Relevant Diploma
Bachelor of Communication (Honours) in Media Studies					
Bachelor of Communication Studies (Honours)					
Bachelor of Public Relations (Honours)					
AND SPM Credit/O Level Grade C/UEC Grade B in English Language					

- Note:
- a) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
 - b) TAR UMT/TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
 - c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
 - d) Subject to the Ministry of Higher Education latest requirements.



BACHELOR DEGREE ENTRY REQUIREMENTS

	STPM	A Level	UEC	Other IHL	TAR UMT/TAR UC
Bachelor of Creative Multimedia (Honours)	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> ■ Foundation in Arts (Track C) OR <ul style="list-style-type: none"> ■ Relevant Diploma
	AND SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language** AND Pass a specified portfolio test conducted by TAR UMT				

	STPM	A Level	UEC	Other IHL	TAR UMT/TAR UC
Bachelor of Design (Honours) in Graphic Design	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> ■ Foundation in Arts (Track C) OR <ul style="list-style-type: none"> ■ Relevant Diploma
Bachelor of Design (Honours) in Fashion Design	AND SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language				
AND Pass a specified portfolio test conducted by TAR UMT					

** Grade C and above in AELE0364 English Language conducted by TAR UMT is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
- TAR UMT/TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
- Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- Subject to the Ministry of Higher Education latest requirements.

DIPLOMA ENTRY REQUIREMENTS

	SPM	O Level	UEC	Certificate
Diploma in Advertising Diploma in Broadcast Communication Diploma in Journalism Diploma in Media Studies Diploma in Public Relations Diploma in Communication and Media Studies	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> Relevant Certificate accredited by MQA <p>OR</p> <ul style="list-style-type: none"> Relevant Skilled/ Technical/ Vocational Certificate accredited by MQA or recognised by the Malaysian Government
	<p>Compulsory subject: SPM Credit/O Level Grade C/UEC Grade B in English Language</p>			

	SPM	O Level	UEC	Certificate
Diploma in Graphic Design Diploma in Fashion Design Diploma in Multimedia Design	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> Relevant Certificate accredited by MQA <p>OR</p> <ul style="list-style-type: none"> Relevant Skilled/ Technical/ Vocational Certificate accredited by MQA or recognised by the Malaysian Government
	<p>Compulsory subject: SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**</p>			
<p>AND Pass a specified portfolio test conducted by TAR UMT</p>				

** Grade C and above in AELE0364 English Language conducted by TAR UMT is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must also have at least a pass in Sejarah.
- Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Diploma.
- Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- Subject to the Ministry of Higher Education latest requirements.

FOUNDATION ENTRY REQUIREMENTS

BACHELOR DEGREE	FOUNDATION	ENTRY REQUIREMENTS		
		SPM	O LEVEL	UEC
Bachelor of Communication (Honours) in Advertising Bachelor of Communication (Honours) in Broadcasting Bachelor of Communication (Honours) in Journalism Bachelor of Communication (Honours) in Media Studies Bachelor of Communication Studies (Honours) Bachelor of Public Relations (Honours)	Foundation in Arts (Track C)	5 Credits in the relevant subjects which must include,	5 Grade C in the relevant subjects which must include,	3 Grade B in the relevant subjects which must include,
		SPM Credit/O Level Grade C/UEC Grade B in English Language		
Bachelor of Design (Honours) in Fashion Design Bachelor of Design (Honours) in Graphic Design Bachelor of Creative Multimedia (Honours)	Foundation in Arts (Track C)	5 Credits in the relevant subjects	5 Grade C in the relevant subjects	3 Grade B in the relevant subjects
		AND		
		SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**		
		AND		
		Pass a specified portfolio test conducted by TAR UMT		

** Grade C and above in AELE0364 English Language conducted by TAR UMT is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- a) SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must also have at least a pass in Sejarah.
- b) Equivalent qualifications other than the above will be considered on a case-by-case basis.
- c) Subject to the Ministry of Higher Education latest requirements.



Scam Prevention Short Film Contest 2023 - Third Prize



A team of two Diploma in Multimedia Design students and five Bachelor of Communication (Honours) in Broadcasting students filmed and produced 'Sink', a short film that was submitted to the Scam Prevention Short Film Awards held in Beijing, China in June 2023. Sink competed with the other 28 short films in the Students Category and successfully moved the judges' heart, bringing home the third prize.



WAU 2023: A TAR UMT Merdeka Short Film



Students and lecturers from FCCI collaborated to produce TAR UMT's inaugural Merdeka video titled 'WAU 2023', blending patriotic messages, traditional values and modern technology together to reflect TAR UMT's legacy of educational excellence that embraces both tradition and innovation.

STUDENT ACTIVITIES



ASLI Campaign 2023 - Weaving Hopes for a Complete Home

A successful campaign by the Bachelor of Public Relations (Honours) students who came together to create awareness about the Orang Asli community, their culture and challenges they face while raising funds to support efforts towards building homes for them.



Future Exhibition 2023

TAR UMT FCCI Department of Creative Industries's students participated in the 8th Guangdong University of Architecture and Environmental Art Design Graduation Exhibition and Asian College Graduation Design Exchange Exhibition, held in Guangzhou, Guangdong Province, PRC.

MERIT SCHOLARSHIP

Automatically offered upon admission



Diploma/Foundation Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
SPM O Level	Minimum 8A+/A Minimum 8As	100%
SPM O Level	8As* 7As	50%
SPM O Level	7As* 6As	25%
SPM	6As*	20% Foundation programmes only
SPM	5As*	15% Foundation programmes only

*SPM As : A+/A/A-

Bachelor Degree Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee	
STPM / A Level	3As	100%	
Unified Examination Certificate (UEC)	8As		
TAR UMT/TAR UC Diploma*/ TAR UMT/TAR UC Foundation*/ Matriculation	CGPA ≥ 3.8500		
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	≥ ATAR 95		
Canadian Pre-University (CPU)	≥ 95%**		
STPM / A Level	2As		50%
Unified Examination Certificate (UEC)	7As		
TAR UMT/TAR UC Diploma*/ TAR UMT/TAR UC Foundation*/ Matriculation	CGPA ≥ 3.7500		
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	≥ ATAR 90		
Canadian Pre-University (CPU)	≥ 90%**		
STPM*** / A Level***	1A	25%	
Unified Examination Certificate (UEC)	6As		
Unified Examination Certificate (UEC)	5As	20%	

Including A-

*Must have obtained straight passes in all courses (including co-curriculum courses for diploma)

**For all subjects with a minimum of 6 subjects

***Effective June 2024 Intake

Only applicable for Malaysians pursuing full-time programmes.
Terms & Conditions apply.

For further information, please contact:

Faculty of Communication and Creative Industries

Telephone: (6) 03 4145 0100/23 ext. 3501, 3583, 3589

Email: fcci@tarc.edu.my

 (6)011-1067 8256

Kuala Lumpur Campus

Jalan Genting Kelang, Setapak, 53300 Kuala Lumpur, Malaysia.

Telephone: (6) 03 4145 0100/23

E-mail: info@tarc.edu.my

Penang Branch

77, Lorong Lembah Permai Tiga, 11200 Tanjung Bungah, Penang, Malaysia.

Telephone: (6) 04 899 5230

E-mail: penang@tarc.edu.my

 011-1082 5618

Perak Branch

Jalan Kolej, Taman Bandar Baru, 31900 Kampar, Perak, Malaysia.

Telephone: (6) 05 466 0388, 466 8012/3

E-mail: perak@tarc.edu.my

 011-1075 8513

Johor Branch

Jalan Segamat/Labis, 85000 Segamat, Johor, Malaysia.

Telephone: (6) 07 927 0801/3

E-mail: johor@tarc.edu.my

 011-1082 5624

Pahang Branch

Jalan IM 9/2, Indera Mahkota 9, 25200 Kuantan, Pahang, Malaysia.

Telephone: (6) 09 573 8171/2/3

E-mail: pahang@tarc.edu.my

 011-1082 5631

Sabah Branch

No 1, Jalan Alamesra, Alamesra, 88450 Kota Kinabalu, Sabah, Malaysia.

Telephone: (6) 088 348 080

E-mail: sabah@tarc.edu.my

 011-1082 5619



www.tarc.edu.my

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