Foundation in Business (R/910/5/0321(A6001) 03/20)

The Limkokwing Foundation programme is specifically designed for students who enter University immediately after high school. It prepares them for the technical theoretical modules of business, therefore providing a clear focus on a career pathway the want to follow.

Entry Requirement
- Passed SPM,SPMV with 5 Credit including English,Math OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business
- English & Study Skills
- Principles of Accounting
- Mathematics 1
- Introduction to Information Technology

Semester 2
- Fundamental of Management
- Principles of Economics
- Introduction to Finance
- English & Study Skills
- Public Speaking
- Professional Writing

Semester 3
- Principles of Economics 2
- Introduction to Banking
- Principles of Law
- Fundamental of Marketing
- Professional Writing

Diploma

Diploma in Business Management (R/345/4/0822) (MQA/A6573) 10/20

This programme is uniquely designed to expose students into the world of business management which provides a framework for developing the skills and knowledge needed for employment in the increasingly dynamic business environment. This programme gives students a good background of business facts where it highlights some of the common concepts of business management; organisational theory, human resource management, finance and accounting, operation management and cultural awareness which will prepare students for executive careers in many business fields.

Entry Requirement
- Passed O Level,SPM,SPMV with 3 Credits inclusive Math or
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Principles of Economics
- Principles of Marketing
- English Language Proficiency 1
- Computer Application in Business
- Presentation Research Study Skills
- MPU Option 1 Communication - Malay Language 1 (International students) Malaysian Studies 2 (Local students)

Semester 2
- Concept of Organisation
- Introduction to Finance
- Principles of Accounting
- Business Mathematics
- English Language Proficiency 2
- Fundamental of Internet Technologies
- MPU Option 2 Decision Making Skills (International students) Bahasa Kebangsaan A DIP/DEG (Local students)

Semester 3
- Human Resource Management
- Organisational Behaviour
- Leadership Skills & Competencies
- Business Statistics
- English Language Proficiency 3
- MPU Option 1 Comparison of Religions Comparison of Ethics

Semester 4
- Small Business Management
- Cost Accounting
- Business Law
- English Language Proficiency 4
- Business Communication
- MPU Option 4
- Co-curriculum

Semester 5
- Public Relation
- Entrepreneurship Practice
- Operation Management
- Marketing Research
- Corporate Finance

Semester 6
- Project Report & Presentation
- Industry Practice

Diploma in Tourism Management (R/812/4/0122) (MQA/A6569) 10/20

The Diploma in Tourism Management exposes students to global tourism and hospitality practices; while providing them with a good understanding of recent trends and ethical issues that exist in the dynamic and fast-paced tourism industry. The programme is uniquely designed to expose students to a variety of business and tourism industry with related subjects in marketing, accounting, economics, hotel operations, event planning, adventure tourism and entrepreneurship.

Entry Requirement
- Passed SPM with 3 Credits in any subjects
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Principles of Economics
- Introduction to Business Management
- Principles of Marketing
- English Language

Proficiency 1
- Presentation Research Study Skills
- Computer Application in Business
- MPU Option 1

Communication - Malay Language 1
Malaysian Studies 2

Semester 2
- Introduction to Finance

Semester 3
- Principles of Accounting
- Business Mathematics
- Introduction to Tourism Management
- Fundamental of Internet Technologies
- English Language Proficiency 2
- MPU Option 2 Decision Making Skills (International students) Bahasa Kebangsaan A DIP/DEG (Local students)

Semester 3
- Leadership Skills & Competencies
- Event Management
- Destination Management
- Tourism Economics
- English Language Proficiency 3
- MPU Option 3 Comparison of Religions Comparison of Ethics

Semester 4
- Customer & Services Marketing
- Tourism Marketing
- Tourism Transportation
- Ecotourism
- English Language Proficiency 4
- MPU0004
- Co-curriculum

Semester 5
- Entrepreneurship Practice
- Marketing Research
- Travel Service Management
- Adventure Tourism
- Planning for Tourism

Semester 6
- Project Report & Presentation
- Industry Practice

Degree

Bachelor of Business (Hons) in Marketing (R/342/6/0585) (MQA/A5369) 05/19

Marketing is about providing value to organisations and consumers through creativity, innovation, knowledge & leadership.You will be equipped with a solid foundation for various business disciplines and develop understanding of fundamental marketing principles.
Our degree core units focus on marketing and communication concepts in the following areas; Business Tools, Marketing and individual development which will groom your skills on presentation skills, statistics, human resource management economics, accounting and organisational behaviour.

Entry Requirement
- Passed STPM/A Level with minimum in 3 principals pass OR
- Passed Foundation/Pre-University/Matriculation in related field and passed SPM with 5 credits excluding religious and moral studies OR
- Passed Diploma in related field OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamental
- Business Mathematics
- Computer Application for Business
- Business Communication 1
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication 2
- Organizational Behaviour
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Marketing Research
- Money and Banking
- Macroeconomics Analysis for Business Decision
- Commercial Law
- Fundamental of Entrepreneurship
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)

Semester 4
- Sales Management
- Managerial Accounting
- International Marketing
- Quantitative Methods & Techniques
- Ethics & Corporate Governance
- Constitution and Society in Malaysia
- Global Classroom

Semester 5
- Consumer Behaviour
- Retail Management
- Management Information System
- Open Elective
- Operations Management
- Community Services
- Internship
- Co-curricular

Semester 6
- Product & Brand Management
- Strategic Marketing Management
- Academic Paper
- Service Marketing
- Electronic Commerce
- Supply Chain Management

Bachelor of Business Administration (Hons) (R/345/6/0584)(MQA/A5368)06/19

Business Administration is an umbrella degree applicable for a spectrum of careers in today's diverse organisations. It is designed to produce graduates who are susceptible to the shifting business environmental influences and responsive to new ideas in resolving emerging issues facing business organisations. You will gain skills in analytical, planning communication and operating skills which can be applied to various complex business situations.

Entry Requirement
- Passed A-Level, STPM with principal pass in 3 subjects OR
- Passed Foundation/Pre-University/Matricualtion in related field and Passed SPM with 5 credits excluding religious and moral studies OR
- Passed Diploma in Related field OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals

- Business Mathematics
- Computer Application for Business
- Business Communication 1

Semester 1
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Organizational Behavior

- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication 2
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Human Resource Management
- Fundamental of Entrepreneurship
- Financial Management 1
- Macroeconomics Analysis for Business Decision
- Commercial Law

Semester 3
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)

Semester 4
- Managerial Accounting
- Financial Management 2
- Ethics & Corporate Governance
- Global Classroom
- Quantitative Methods & Techniques
- Constitution and Society in Malaysia

Semester 5
- Malaysian Taxation
- Operations Management

- Research Methods
- Open elective
- Management Information Systems
- Community Services
- Co-curricular
- Internship

Semester 6
- Creativity and Innovation in Business
- Investment Analysis
- Project Management for Business
- Strategic Management
- Corporate Law
- Current Issues in Business Management

Bachelor of Business (Hons) in Entrepreneurship (R/345/6/0586) (MQA/A5370)06/19

This programme focuses on innovation and the strategies that turn innovation into wealth creation therefore exposes students to the concepts and theories of business management simultaneously imbedding you with skills on analytical planning business discipline, communications and operating skills.

Entry Requirement
- Passed A-Level, STPM with Principal pass in 3 subject OR
- Passed Diploma in Related field OR
- Passed Foundation/Pre-University/Matriculation in related field and passed SPM with 5 credits excluding religious and moral studies OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals
- Business Mathematics
- Computer Application for Business
- Business Communication 1
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication Skills
- Organizational Behavior
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2
- Islamic Studies

Semester 3
- Fundamental of Entrepreneurship
- Financial Management 1
- Macroeconomics Analysis for Business Decisions
- Commercial Law
- Money & Banking
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)
- Co-curriculum 3

Semester 4
- Managerial Accounting
- Small Business Management
- Ethics & Corporate Governance
- Finance for Entrepreneur
- International Marketing
- Constitution and Society

- Co-Curriculum 2

Semester 3
- Fundamental of Entrepreneurship
- Financial Management 1
- Macroeconomics Analysis for Business Decisions
- Commercial Law
- Money & Banking
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)
- Co-curriculum 3

Semester 4
- Managerial Accounting
- Small Business Management
- Ethics & Corporate Governance
- Finance for Entrepreneur
- International Marketing
- Constitution and Society

in Malaysia
- Global Classroom

Semester 5
- Research Methods
- Consumer Behavior
- Entrepreneurship & New Venture
- Marketing for Entrepreneur
- Open Elective
- Internship
- Co-curricular
- Community Services

Semester 6
- Creativity and Innovation in Business
- Strategic Management
- Global Entrepreneurship
- Project Management for Business
- Financial Statement Analysis
- Company Law

Bachelor of Business (Hons) in Human Resource Management (R/345/6/0941) (MQA/A7410)12/21

In the world of today, organisations must rely on professional human resource staff to tackle human resource issues. You will acquire vital knowledge, skills, techniques and expertise focusing on the management of the most crucial assets in an organisation. This programme will train you to a become qualified and competent professional also learn how to create a working environment in which employees will be motivated productive and happy.

Entry Requirement
- Passed STPM/A Level or other qualification minimum Gred C 2.00 CGPA in 2 subjects and passed Mathematic and English at SPM level OR
- Passed Foundation/Matriculation with a minimum of CGPA 2.00 from CGPA 4.00 OR
- Any other equivalent qualifications recognised with Diploma or Advanced Diploma minimum CGPA 2.00 OR
- Any other equivalent qualifications recognised by Malaysian Government International student IELTS with 5.5 or equivalent

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamental
- Business Mathematics
- Computer Application for Business
- Business Communication 1
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication Skills 2
- Organizational Behavior
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Human Resource Management
- Financial Management 1
- Macroeconomics Analysis for Business Decision
- Commercial Law
- Fundamental of Entrepreneurship
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)

Semester 4
- Managerial Accounting
- Quantitative Methods
- Ethics & Corporate Governance
- Cross-Culture Management
- Constitution and Society in Malaysia
- Global Classroom

Semester 5
- Compensation Management
- Performance Management
- Research Method
- Management Information System
- Internship
- Recruitment & Selection
- Open Elective
- Community Services
- Co-curricular

Semester 6
- Safety & Health Management
- Academic Paper
- Industry Relations
- International Human Resource Management
- Malaysian Economics
- Training and Development

BA (Hons) in Sports Management (R/2/345/6/0131)(A6286)08/21

This degree is designed to equip graduates with an understanding of the skills and knowledge required for efficient and successful management of sport & fitness provision.Emphasis is placed on an understanding of how sports, health and fitness resources are effectively and competently managed in order to satisfy participation and profit.

Entry Requirement
- Passed STPM with minimum 2 principals pass OR
- Passed Foundation/Pre-University/Matriculation in related field and passed SPM/O level with 5 credit in any subjects. Priority is given to candidate with Sport Sciences Certificate in SPM OR
- Passed SPM with experience in athletic or Sport official at international / nation / States with at least 1 year of experience.

Semester 1
- Business Mathematics
- Financial Accounting Fundamentals
- Introduction to Business Management
- Computer Application for Business
- Business Communication 1
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Introduction to Sport Management
- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication Skills 2
- Islamic Civilisation and Asian Civilisation
- Communication - Malay

Language 2

Semester 3
- Sport Human Resource Management
- Fundamental of Entrepreneurship
- Resort & Fitness Centre Management
- Web Design
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)

Semester 4
- Operations Management
- Diet & Nutrition
- Customer & Service Marketing
- Sport Event Management
- Global Classroom
- Exercise & Sports

- Constitution and Society in Malaysia

Semester 5
- Sport Facility Management
- Sports and Fitness Psychology
- Research Methods in Sport
- Sport Financial Management
- Sport Law
- Community Services
- Co-curricular
- Internship

Semester 6
- Future Trends & Issues
- Sports Marketing & Sponsorship
- Sports Risk Management
- Sport Industry Development
- Ethics in Sport Management
- Creative & Innovation in Sports Management

Bachelor of Arts (Hons) in Tourism Management (R/812/6/0080) (MQA/A5406)05/19

Tourism is a major human activity and a service industry with substantial economic, social, political, cultural and environmental significance both domestically and internationally. This programme is recognised globally and produces graduates with extraordinary professional skills, that is, good communication skills, excellent geographical knowledge of various destinations, management skills and valuable learning experiences. Students get to develop critical understanding of the ever growing tourism industry and will be able to creatively tackle tourism management problems.

Entry Requirement
- Passed STPM/A level with minimum 3 principals pass OR
- Passed Foundation/ Pre-University/ Matriculation in related field and SPM with 5 credits excluding religious and moral studies OR
- Passed Diploma in Related Field OR
- Any other equivalent qualifications recognised by Malaysian Government

Successful Alumni Faculty of Business Management & Globalisation

"Limkokwing University was a great opportunity for us as students to get some hands-on experience by working with start-up companies."

Jenifer Ahmed Jeni - Bangladesh
Graduated 2010 - BBus in Administration (Hons)
Now - Traffic Officer & Ground Handling, Fly Dubai

"LUCT gave me exposure to a wide range of management principles, affecting loads of areas of business."

Rana Mohamed Abdelhamid Sulliman
Graduated 2008 - BBus (Hons) In International Business
Now - Programme Coordinator, Divan Student Travel, Saudi Arabia

"Limkokwing University experience gave me real world, practical experience that you cannot get in a classroom."

Sarfarazali Mustafa Akber Chagani - Tanzania
Graduated 2010 - Bachelor Of Business (Hons) in Marketing
Now - Business Development Executive, Uniglobe Skylink Travel & Tours Limited

Hi-Income Business Careers

Business Administration • Planning Consultant • Purchaser • Banker • Business Manager • Office Administrator • Operation Management Executive • Office Administrator • Business Planning Consultant **International Business** • Import & Export Executive • International Business Consultant • International Public Relations Executive **Accounting** • Finance Analyst • Accountant • Financial Controller • Chartered Accountant **Public Management** • Environmental Agent • Civil Servant • Health & Policy Authority • Current Affairs Executive • Diplomat • Administrative Officer **Business & Quality Management** • Copywriter • Marketing Manager • Media Buyer • Web Designer • Lecturer • Management Executive • Project Supervisor • Production Quality Executive • Inventory Manager • Control Manager • Quality Control Officer **Marketing** • Promotions Manager • Account Manager • Media Executive • Brand Manager • Marketing Executive • Market Researcher • Advertising Manager • Creative Team Director **Entrepreneurship** • Project Manager • Entrepreneur • Business Consultant **Human Resource Management** • Office Administrator • Office Manager • Purchaser • Banker • Recruitment Manager • Operations Management Executive • Business Planning Consultant • Compensation Executive **Sports, Health & Fitness Management** • Event Manager • Fitness Trainer • Lecturer • Sports Marketer **Tourism Management** • Tour Agent • Travel Marketing • Tour Agency Consultant **Global Business Communication** • Journalist • Advertising Manager • Public Affairs Manager • Public Relations Manager

** Correct at the time of printing, January 2017*

LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY

(MA6451-KJKPT/JPS/DFT/US/B10

University of Innovation • The Global University of Malaysia
University for Edu-Tourism • University of Global Peace
University of Transformation • University of Societal Innovation
University of Digital Innovation • Digital University of Malaysia

Official recognitions by the Government of Malaysia

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(172528-M)KPT/JPS/DFT/US/B10

Semester 1
- Computer Application for Business
- Introduction to Tourism Management
- Effective Communication 1
- Financial Accounting Fundamentals
- Business Mathematics
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Effective Communication 2
- Tourism Geography
- Tourism Marketing
- Microeconomics
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Meeting Incentives Concepts
& Tourism Management
- Ecotourism
- Hotel & Resort Management
- Service Management
- Fundamental of Entrepreneurship
- Foreign Language 1
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)

Semester 4
- Tour Operation Management
- Ticketing & Reservation
- Foreign Language 2
- Tourism & Hospitality Research Method
- Food & Catering Services
- Constitution and Society
in Malaysia
- Global Classroom

Semester 5
- Tourism Policy & Planning
- Foreign Language 3
- Sustainable Tourism
- Tourism Ethics
- Cultural Tourism
- Community Services
- Co-curricular
- Internship

Semester 6
- Tourism & Transportation
- Current Issues in Tourism
- Talks and Seminar
- Strategic Management in Tourism
- Tourism Product Management
- Tourism Research Project

Bachelor of Business (Hons) in Accounting

(N5444/6306) (MQA/A5367/09/19

Bachelor of accounting (Hons) is specifically designed to produce qualified & trained professionals in various areas,with emphasis in the area of accounting and auditing entwined with knowledge and experience in finance and business management. Competent, devoted and industry relevant accountants, auditors, financial specialists who are innovative and motivated to achieve exellence in their discipline are products of this programme.

Entry Requirement

- Passed A-Level, STPM with principal pass in 3 subject AND
- Passed Foundation /Matriculation in Related with 2.00 CGPA OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals
- Business Mathematics
- Computer Application for Business
- Business Communication 1
- Ethnic Relations
- Malaysian Studies 3
- Islamic Studies
- Co-Curriculum 1

Semester 2
- Financial Accounting and Reporting 1
- Microeconomics
- Business Statistics
- Business Communication 2
- Cost & Management Accounting
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2
- Islamic Studies
- Co-Curriculum 2

Semester 3
- Fundamental of Entrepreneurship
- Commercial Law
- Financial Accounting & Reporting 2
- Financial Management 1
- Macroeconomic Analysis for Business Decision
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIP/DEG (Local)
- Co-curriculum 3

Semester 4
- Financial Management 2
- Accounting Information Systems
- Financial Accounting & Reporting 3
- Ethics & Corporate Governance
- Open Elective
- Constitution and Society in Malaysia
- Global Classroom

Semester 5
- Risk Management Analysis
- Research Method
- Accounting Theory & Practice
- Malaysian Taxation
- Auditing
- Community Services
- Internship
- Co-curricular

Semester 6
- Audit & Assurance Services
- International Accounting System Analysis & Decision
- Financial Statement Analysis
- Strategic Management
- Corporate Taxation
- Company Law

Bachelor of Business (Hons) in Hospitality Management

(R8126/0067) (MQA/A7645/09/17

The Hospitality industry comprises of various categories within the service industry and this covers food and beverage management, accomodation management and business. This programme will develop your understanding of front office procedures, enhanced by a working knowledge of essential behind-the-scenes operations.

Entry Requirement

- Passed Foundation in related field or other qualification recognised by Senate OR
- Passed STPM with minimum 3 principals including general studies or recognised equivalent qualification OR
- Diploma in Business field or related from any institution recognised by government

Semester 1
- Financial Accounting Fundamentals
- Business Mathematics
- Computer Application for Business
- Business Communication Skills 1
- Exploring Hospitality
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Microeconomics
- Business Statistics
- Marketing for Hospitality & Tourism
- Hotels & Operations Management
- Business Communication Skills 2
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Fundamental of Entrepreneurship
- Financial Management 1
- Macroeconomics
- Supervision in Hospitality Industry
- Kitchen Management
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIG/DEG (Local)

Semester 4
- Dining Room Operations
- Food & Beverage Cost Control
- Customer Service
- Human Resource Management in Hospitality
- Constitution and Society in Malaysia
- Global Classroom

Semester 5
- Food & Beverage Practical
- Housekeeping Management
- Basic Cookery
- Food & Beverage Management
- Community Services
- Co-curricular
- Internship

Semester 6
- Hospital Management Information System
- Hospitality Policy & Planning
- Legal Aspects in Hospitality
- Hotel Planning,Design and Layout
- Environmental Management in Hospitality Industry
- Talk and Seminar

Bachelor of Business (Hons) in International Business

(R5340/6432)(MQA/A5068/06/19

The world has become a boundaryless economic marketplace, therefore students must acquire essential international business concepts to extend business to international borders succesfully. Bachelor Business in International Business (Hons) is multi-disciplinary by nature which leads to many high-income careers whether in the field of business or public sectors. You will gain detailed knowledge of business and management practices as well as critically evaluate what they have learnt and apply it in your future career.

Entry Requirement

- Passed STPM/A Level with minimum in 3 principals pass OR
- Passed Foundation/Pre-University/Matriculation in related field and passed SPM with 5 credits excluding religious and moral studies OR
- Passed Diploma in related field OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals
- Business Mathematics
- Computer Application for Business
- Business Communication 1
- Ethnic Relations
- Malaysian Studies 3

Semester 2
- Introduction to International Business
- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication Skills
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- International Business Strategy
- Financial Management 1
- Macroeconomic Analysis for Business Decisions
- Commercial Law
- Fundamental of Entrepreneurship
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIG/DEG (Local)

Semester 4
- Managerial Accounting
- Financial Management 2
- International Marketing
- Operations Management
- Ethics & Corporate Governance
- Constitution and Society in Malaysia
- Global Classroom

Semester 5
- Research Methods
- Global Human Resource Management
- International Management
- International Finance
- Open Elective
- Community services
- Co-curricular
- Internship

Semester 6
- Risk Management
- International Banking
- Strategic Management
- Global Entrepreneurship
- International Economics
- Company Law

Bachelor of Public Management (Hons)

(R2345/6/0239) (MQA/A6451)/11/20

This programme targets to produce professional administrators and managers who have the ability to apply their knowledge of public management.You will develop solid foundation on public mangement therefore allowing you to address the challenges of governance, public administration and international relations in national and regional contexts.

Entry Requirement

- Passed A-Level, STPM with 2 principal pass OR
- Passed Diploma in related area with CGPA 2.00 OR
- Passed Foundation / A Level OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals
- Introduction to Public Administration
- Computer Application for Business
- Business Communication 1
- Ethnics Relations
- Malaysian Studies 3

Semester 2
- Introduction to Public Policy
- Personal Development
- Microeconomics
- Introduction to Public Policy
- Business Communication Skills 2
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Politics and Organization
- Fundamental of Entrepreneurship
- Administrative Law
- Macroeconomics Analysis for Business Decision
- Financial Management 1
- Creative & Innovation Skills
- Bahasa Kebangsaan A DIG/DEG (Local)

Semester 4
- Ethics for Public Administrator
- Human Resource in Public Sector
- Local and State Government
- Leadership in Public Sector
- Electronic Government
- Global Classroom
- Constitution and Society in Malaysia

Semester 5
- Research Methods
- Public Administration Government in Malaysia
- Constitutional Law
- Non-Government Organisation Management
- Open elective
- Community Services
- Co-curricular
- Internship

Semester 6
- Fiscal Management
- Sustainability and Planning Policy Development
- Current Issues in Public Management
- Public Finance
- Immigration and Public Policy
- International Politics

Bachelor of Business (Hons) in Logistics Management

(N5345/6/0413) (MQA/PA2782/09/18

The complex world of logistics, supply chain and trade industries is becoming increasingly specialised and challenging, with strong demand for graduates who are business savvy, sensitive to different cultures, and who have strong project management and negotiation skills. Logistics and supply chain management involve purchasing, materials management, inventory control, warehousing, transport and distribution to provide the market with access to products and effectively managing end-user stakeholder expectations. Graduates will be able to understand the interdependence of contemporary global and localised logistics and regional logistics issues, and be able to apply and adapt to manage business problems in the global marketplace. The programme is designed to prepare the graduate for a professional career and to develop his or her confidence to tackle the evolving challenges of a rapidly globalised logistics and supply chain industry. Excellent opportunities exist both in Malaysia and overseas for well-trained professionals.*

**Entry Requirement same as Bachelor (Hons) in Islamic Banking & Finance*

Entry Requirement

- Passed STPM / A Levels with CGPA 2.00 OR Grade C in 3 subjects OR
- Passed Foundation/Matriculation with a minimum of CGPA 2.00 AND Passed SPM /SPMV with 5 credit in any subjects excluding religious or moral studies OR and
- Passed Diploma with achieved 2.00 CGPA OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals
- Business Mathematics
- Computer Application for Business
- Business Communication Skills 1
- Malaysian Studies or, Ethnic Relation, or (Local Student) Malaysian Studies 3 (International Students)

Semester 2
- Financial Accounting & Reporting 1
- Principles of Marketing
- Microeconomics
- Business Statistics
- Business Communication Skills 2
- Islamic Civilisation & Asian Civilisation, or Communication-Malay Language 2

Semester 3
- Fundamental of Entrepreneurship
- Introduction To Transportation Mgt
- Financial Management 1
- Macroeconomics for Business Analysis
- Commercial Law
- Bahasa Kebangsaan A, or
- Creative & Innovative Skills

Semester 4
- Financial Management 2
- Managerial Accounting
- Warehouse & Distribution Channel
- Corporate Governance
- Supply Chain management
- Global Classroom
- Constitution and Society in Malaysia

Semester 5
- Research Methods
- Risk Management
- Packaging
- Transportation & Distribution System
- Transportation & Cargo Security
- Co-Curricular OR
- Community Services
- Internship

Semester 6
- Financial Statement Analysis
- Supply Chain Analysis
- Purchasing & Vendor Management
- Logistic Management
- Strategic Management
- Business policy

Bachelor of Business (Hons) in Real Estate Finance

(N5340/6/0333) (MQA/PA2784/09/18

The undergraduate Real Estate Finance (REF) programme at Limkokwing University provides students with an analytical foundation and firm understanding of the areas of real estate finance, investment, and valuation. A number of courses also qualify for state-mandated continuing education requirements for local real estate professionals. As a result, the undergraduate classes in real estate provide considerable interaction between faculty, traditional undergraduate students, and active real estate professionals. The primary objective of the Real Estate Finance major is to provide the knowledge and skills required to compete successfully in the real estate industry, while contributing to the community and the professional advancement of the industry. Specifically, the programme focuses on providing the analytical and conceptual framework necessary to make informed decisions regarding real estate investment, financing, development, and valuation.

**Entry Requirement same as Bachelor (Hons) in Islamic Banking & Finance*

Entry Requirement

- Passed STPM / A Levels with a minimum of PNGK 2.00 or Grade C in 3 subjects OR
- Passed Foundation/Matriculation with a minimum of CGPA 2.00 AND Passed SPM/SPMV with 5 credit in any subjects excluding religious or moral studies OR
- Passed Diploma with minimum CGPA 2.00 OR
- Any other equivalent qualifications recognised by Malaysian Government

Semester 1
- Introduction to Business Management
- Financial Accounting Fundamentals
- Business Mathematics
- Computer Application for Business
- Business Communication Skills 1
- Malaysian Studies or, Ethnic Relation, or (Local Student) Malaysian Studies 3 (International Students)

Semester 2
- Financial Accounting & Reporting 1
- Principles of Real Estate
- Business Statistics
- Business Communication Skills 2
- Islamic Civilization & Asian Civilisation, or Communication-Malay Language 2

Semester 3
- Fundamental of Entrepreneurship
- Commercial Law
- Financial Management 1
- Macroeconomics for Business Analysis
- Essentials of Banking
- Bahasa Kebangsaan A, or
- Creative & Innovative Skills

Semester 4
- Financial Management 2
- Managerial Accounting
- Real Estate development Process 1
- Mortgage Financing
- Real Property Valuation
- Global Classroom
- Constitution and Society in Malaysia

Semester 5
- Research Methods
- Risk Management
- Real Estate Development 2
- Real Estate Investment
- Corporate Governance
- Co-Curricular OR
- Community Services
- Internship

Semester 6
- Financial Statement Analysis
- Forecasting in Real Estate
- The Laws and regulation Governing Real Estates
- Real Estate Investment Strategies
- Strategic Management
- Income Property Appraisal

Bachelor of Arts (Hons) in Banking & Finance

(N5345/6/0069) (MQA/PA1379)/01/18

Many countries have recently seen a rise in demand for banking services, causing the sector to experience international expansion.This programme aims at enabling you to have an in-depth understanding of the Banking operating system and the concepts of Finance through participation in class discussions and activities. At the end of the programme you will be able to explain the importance of economic factors in finance and banking also define, discuss and identify concepts underlying Finance & Banking, legal maxims and structure of a modern Financial Systems.

Entry Requirement

- Passed STPM / A Levels with minimum 2 principals or any other equivalent qualifications recognized by the Malaysian Government OR
- Passed Foundation / Pre-University/ Matriculation programme in related field and passed (SPM/SPVM) or O-Level with 5 credits in any subjects excluding moral studies and religious study OR
- Passed Diploma related with any public or private institutions which is higher and recognised by government OR
- Any other equivalent qualifications recognised by the Malaysian Government

Semester 1
- Financial Accounting Fundamental
- Business Mathematics
- Computer Application for Business
- Business Communication Skills 1
- Ethnic Relation, or (Local Student)
- Malaysian Studies 3 (International Students)
- Intoduction in Business Management

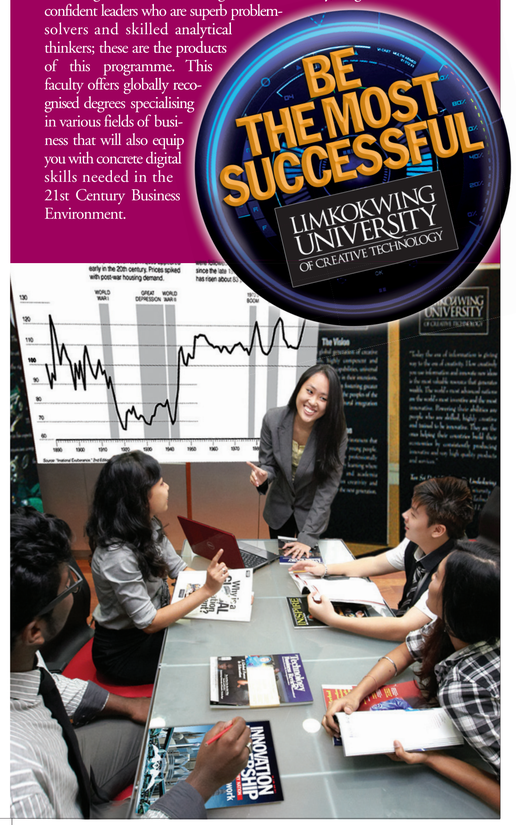
Semester 2
- Financial Accounting & Reporting 1
- Microeconomics
- Business Statistics
- Business Communication 2
- Essentials of Banking
- Islamic Civilisation and Asian Civilisation
- Communication - Malay Language 2

Semester 3
- Money and Banking
- Macroeconomics Analysis for Business Decision
- Commercial Law
- Fundamental of Entrepreneurship
- Creative & Innovation Skills
- Bahasa Kebangsaan A
- Financial Management

Semester 4
- Financial Management 2
- Commercial Bank Management
- Managerial Accounting
- Corporate Governance
- Financial Market and Institution
- Directed Elective (Stream Based)
- Global Classroom
- Constitution and Society in Malaysia

Semester 5
- Research Methods
- Risk Management
- Credit Management
- Islamic Banking & Finance
- International Finance
- Open Elective
- Co-Curricular OR
- Community Services
- Internship

Semester 6
- Financial Statement Analysis
- International Banking
- International Economics
- Strategic Management
- Banking Regulation and Compliance

BUSINESS MANAGEMENT & GLOBALISATION

Business Management & Globalisation provides the first stage in obtaining with the rise of globalisation today, organisations need confident leaders who are superb problem-solvers and skilled analytical thinkers; these are the products of this programme. This faculty offers globally recognised degrees specialising in various fields of business that will also equip you with concrete digital skills needed in the 21st Century Business Environment.